

**City of Auburn
Street Scape Art
2015-16**



The City of Auburn invites artists, arts groups, or arts businesses to submit proposals for Auburn's [Street Scape Art Program](#). The works selected for this public art exhibition will be on loan to the City for a period of three months.

Project Details

Auburn StreetScape is a program that seeks to enliven and activate otherwise empty storefront windows in Auburn's Historic Downtown by providing temporary space to artists, creative businesses, organizations and community groups. Applications for art *Static Installations* and *Active Enterprise* are accepted on a rolling basis and placed as spaces become available. Auburn StreetScapes is a partnership between the City of Auburn and Auburn Downtown Association.

At this time there is only one participating location that accepts static installations only. While we are seeking to expand the program, artists should know that given current space only 4 installations will be accepted in 2015.

Static Installation are non-commercial artistic displays in any medium, installed in or on a window and viewable from the street by pedestrian or vehicular traffic. Work that is site specific is encouraged and not intended to be an exhibition display of two-dimensional existing artwork (unless part of an overall treatment). There is no public access into the installation space. Installations may include video projections or other light elements, but keep in mind that successful proposals will engage passers-by both in daylight and in darkness.

Active Enterprise provides a place to experiment and test out new creative business ideas. Active Enterprise participants will have access to a space for three to six months, dependent on space availability and number of applicants. Active Enterprise spaces are open to the public and participants must hold appropriate City of Auburn and State of Washington licenses and permits, as well as a general liability insurance policy. Selected artists and/or artist teams will be required to hold set business hours. Examples include: retail space for hand-made items (i.e. jewelry, fashion, art, etc.), creative home-based businesses testing their product in a retail environment, services (i.e. art classes, design advise, photography studio).

WHO CAN APPLY?

Individual artists, arts groups, or arts businesses located in the Pacific Northwest region.

CRITERIA

All applicants will be selected based on the following criteria. The review process is ongoing and the review panel will be looking for a diversity of offerings.

- Innovation and engagement with the idea of empty retail space
- Capacity to be successful (i.e. to accomplish what you are proposing)
- Benefit to the community and appropriateness for the public realm (please remember that these installations are viewed by audiences of all ages)
- High level of engagement with the street and passers-by
- Artistic quality
- Clear and comprehensible description of project and proposal

TERMS OF THE AWARD

If selected and placed for a StreetScape *Static Installations* project, you will receive access to a vacant space within the downtown area, as well as a \$500 honorarium to support your work. There will be no occupancy fee, and the program will pay all reasonable utilities costs and liability insurance.

If selected and placed for an *Active Enterprise* project, you will receive access to a vacant space in downtown Auburn. There will be no occupancy fee and there is no honorarium. The occupant will pay for all reasonable utility costs.

Selected participants in the StreetScape program must agree to the following:

- Enter into an agreement with Auburn Downtown Association regarding the terms of use
- Be willing to relocate or give up the space if the property owner finds a permanent tenant within the negotiated timeframe
- Present high quality artwork and/or service activity
- Partner with Auburn StreetScape to market and promote events and activities
- Comply with all federal, state, and local laws
- *For Active Enterprise only:* a General Liability insurance policy is required. Auburn Downtown Association is available for assistance in procuring a policy.

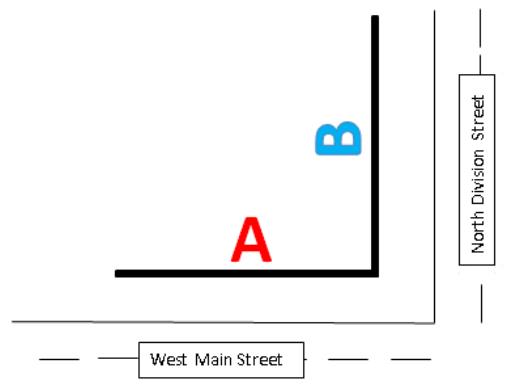
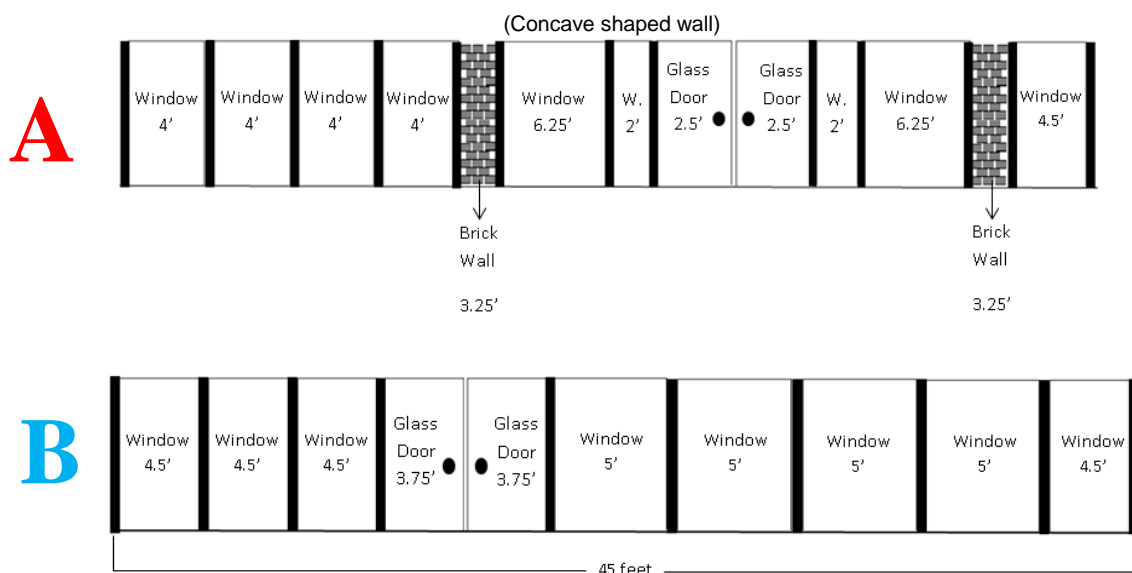
Artwork Location

The StreetScape panel and staff will pair applicants with available spaces, based on the needs of the applicants and the space. The application will ask you what you need to do your work – please be specific so we can match you to an appropriate space.

Acceptance into the StreetScape program is not a guarantee that you will be provided a location. There are more artists than available locations and in 2015 will ideally implement four projects (Static Installation and Active Enterprise combined) total.

Keep in mind that available spaces can be raw and windows will have active “For Lease” signs, which cannot be moved.

Below are the approximate dimensions for the current Street Scape vacant storefront at One Main.



Timeline

Ongoing

TO APPLY

Materials required for submission:

- Project Proposal,
 - Proposals can be submitted as a sketch/illustration along with examples of other work that demonstrates artistry, proficiency and finish quality.
 - Please be concise, use direct language, and be specific about what will be experienced in the storefront space. Our panelists come from many different professional backgrounds, so art jargon is to be avoided.
- Artist Statement
- Artist Resume
- Representative Images (1 minimum/10 maximum)
- Annotated Image List

If submitting by mail, send application packets to:

Street Scape Art
City of Auburn, Parks, Art and Recreation
910 Ninth Street SE
Auburn WA 98002

Please do not submit paper materials in plastic covers, binders or folders. Use only paper clips to bind your materials. All required documents and/or just images can be saved to a CD and mailed/dropped off.

If submitting by email, email all materials to: calltoartists@auburnwa.gov . Zip files are not accepted by our email system, and multiple emails can be sent for size limit (20 MB) email restrictions.

Applications will be accepted and reviewed on an ongoing basis.

Inquiries can be directed to Maija McKnight, Arts Coordinator,
mmcknight@auburnwa.gov, 253-931-3043

